

ABSTRACT

PITRIANI, NPM, 2022153 "EFEKTIVITAS PELAKSANAAN PROGRAM TRIBINA DI DESA TABING LERING KECAMATAN AMUNTAI UTARA KABUPATEN HULU SUNGAI UTARA". Under the supervision of Mrs. Hj. Saidah Hasbiyah, S.Sos., M.AP as Supervisor I and Mr. Muhammad Afriaji, S.AP., M.AP as Supervisor II.

The Tribina Program aims to improve the knowledge, skills, and roles of parents and other family members in fostering toddlers, adolescents, and the elderly. In its implementation in Tabing Lering Village, North Amuntai District, several problems were still found, including low community participation in attending activities, limited technical abilities and expertise of cadres, and the implementation of Supplementary Feeding (PMT) which has not fully complied with nutritional standards. This study used a qualitative approach with data collection techniques through interviews, observation, and documentation, involving 10 informants selected purposively. The data obtained were then analyzed through the stages of data reduction, data presentation, and conclusion drawing.

The results of the study show that the effectiveness of the implementation of the Tribina Program in Tabing Lering Village, North Amuntai District is quite effective, as seen from several indicators. First, in the aspect of program success, the indicator of cadres' ability in implementing the program was less effective, while the indicator of activity mechanisms was quite effective. Second, in the aspect of target achievement, the indicator of goal attainment was quite effective, while the indicator of policy and procedures was less effective. Third, in the aspect of satisfaction with the program, based on the indicator of need fulfillment, it was less effective. However, the indicator of service quality was quite effective, where cadres provided good services during activities. Fourth, in the aspect of input and output levels, based on the indicator of community participation, it was less effective, while the indicator of facilities and infrastructure was quite effective, supported and facilitated by the Village Government. Fifth, in the aspect of overall goal achievement, based on the indicator of increasing awareness, it was quite effective, and the indicator of improving the ability and participation of families was also quite effective. There are two influencing factors, namely inhibiting factors and supporting factors. The inhibiting factors include suboptimal delivery of materials, limited funds for the PMT menu, and frequently changing activity schedules. Meanwhile, the supporting factors include good service quality, adequate facilities to support the smooth implementation of activities, and increased community awareness of the importance of family development toward achieving quality families by participating in the Tribina Program.