

ABSTRAK

Reka Amalia, NPM: 2022323, judul "EFEKTIVITAS KINERJA DINAS SOSIAL DALAM PROGRAM PENYALURAN BANTUAN PANGAN NON TUNAI DI DESA KUNING KECAMATAN AMUNTAI TENGAH" di bawah bimbingan Bapak Sugianor S.Sos, M.AP sebagai dosen pembimbing I dan Ibu Mawarti S.Sos, MA sebagai dosen pembimbing II.

Program Bantuan Pangan Non Tunai (BPNT) merupakan salah satu kebijakan pemerintah yang bertujuan untuk mengurangi beban pengeluaran masyarakat miskin dalam pemenuhan kebutuhan pangan. Namun, fenomena di Desa Datu Kuning Kecamatan Amuntai Tengah menunjukkan masih ada penerima BPNT yang belum tepat sasaran pada penerima program. Masih kurang jelasnya waktu pencairan program bantuan pangan non tunai di desa datu kuning setiap bulannya. Kurangnya sosialisasi dan pemahaman terhadap program BPNT. Oleh karena itu, penelitian ini bertujuan untuk mengukur efektivitas kinerja dinas sosial dalam program BPNT Desa Datu Kuning serta faktor-faktor yang mempengaruhinya.

Penelitian ini menggunakan metode penelitian kualitatif dengan tipe penelitian deskriptif kualitatif. Sumber data diambil melalui penarikan informan dengan teknik *purposive sampling* berjumlah 14 orang. Pengumpulan data dilakukan dengan observasi, wawancara, dokumentasi. Teknik analisa data meliputi reduksi data, penyajian data, dan penarikan kesimpulan. Uji kredibilitas data yaitu dilakukan dengan cara perpanjangan pengamatan, peningkatan ketekunan, penggunaan bahan referensi, dan *membercheck*.

Hasil penelitian menunjukkan bahwa efektivitas kinerja dinas sosial dalam program bantuan pangan non tunai di Desa Datu Kuning Kecamatan Amuntai Tengah cukup baik. Indikator ketepatan sasaran program kurang efektif. Indikator hasil perencanaan terhadap program sudah efektif. Indikator sumber informasi yang diterima sudah efektif. Indikator sosialisasi program kurang efektif. Indikator kesesuaian antar hasil pelaksanaan program sudah efektif. Indikator pelaksanaan program kurang efektif. Indikator pemantauan program kurang efektif. Indikator evaluasi terhadap masyarakat kurang efektif. Faktor penghambat yang mempengaruhi efektivitas kinerja dinas sosial dalam program penyaluran bantuan pangan non tunai di Desa Datu Kuning adalah tidak konsistennya jadwal penyaluran bantuan, kebingungan dan kurangnya pemahaman masyarakat, kurangnya pengawasan dalam proses penyaluran bantuan.

Untuk meningkatkan efektivitas kinerja dinas sosial dalam program penyaluran bpnt di Desa Datu Kuning disarankan untuk bidang pemberdayaan dan fakir miskin perlu diadakannya sosialisasi secara rutin kepada masyarakat yang mendapatkan program bpnt agar dapat memahami tentang ketentuan yang ada. Untuk kantor desa datu kuning dan aparat yang bersangkutan dengan penyaluran bantuan tersebut agar lebih diadakannya sosialisasi ataupun pemberitahuan lebih lagi dalam penyampaian ketentuan program bpnt, dan perlu dilakukan pemantau.

ABSTRACT

Reka Amalia, NPM : 2022323, Tittle Skripsi : "THE EFFECTIVENESS OF SOCIAL SERVICE PERFORMANCE IN THE NON-CASH FOOD AID DISTRIBUTION PROGRAM IN DATU KUNING VILLAGE, AMUNTAI TENGAH DISTRICT" conducted under the supervision of Mr. Sugianor, S.sos, M.AP as supervision I and Mawarti, S.Sos, MA as supervision II.

The Non-Cash Food Assistance (BPNT) program is a government policy aimed at reducing the burden of expenditure on food for the poor. The success of this program is largely determined by the effectiveness of the Social Services Agency, the implementing agency. This study aims to determine the effectiveness of the Social Services Agency's performance in distributing Non-Cash Food Assistance (BPNT) in Datu Kuning Village, Amuntai Tengah District, and to identify factors influencing this performance.

This study employed a qualitative research method with a descriptive-qualitative approach. Data collection techniques included observation, interviews, and documentation. The data sources were 14 individuals, drawn from purposive sampling. After the data was collected, it was analyzed using techniques including data collection, data reduction, data presentation, and conclusion drawing.

The results of the study indicate that the effectiveness of the Social Service's performance in distributing BPNT in Datu Kuning Village has not been running effectively, this can be seen: First, the indicator of the accuracy of the target for the program is still ineffective, the indicator of the results of the planning for the program has been running effectively. Second, the indicator of the source of information received has been running effectively. The indicator of socialization for the program is still running ineffectively. Third, the indicator of the conformity between the results of the implementation has been running effectively. The indicator of the program's objectives that have been set is still running ineffectively. Fourth, the indicator of program monitoring is still running ineffectively. The indicator of evaluation for the community is still running ineffectively. Inhibiting factors that affect the effectiveness of the performance of the social service in the non-cash food assistance distribution program in Datu Kuning Village, Amuntai Tengah District. First, the inconsistent schedule of aid distribution, confusion and lack of understanding of the community, lack of supervision in the aid distribution process. Second, the supporting factor is the availability of E-Warung in the Datu Kuning Village area.

To improve the effectiveness of the performance of the social services in the non-cash food assistance distribution program in Datu Kuning Village, Amuntai Tengah District, it is recommended that the Social Services improve the updating of beneficiary data, strengthen outreach to the community, and conduct regular program monitoring and evaluation so that the BPNT program can run more effectively and on target.