

ORGANIZATIONAL BEHAVIOUR

Product Details

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Product Description

In its tradition of being an up-to-date, relevant and user-driven textbook, Kreitner and Kinicki's approach to organizational behavior is based on the authors' belief that reading a comprehensive textbook is hard work; however, the process should be interesting and sometimes even fun. The authors' commitment to continuous improvement makes complex ideas understandable through clear and concise explanations, contemporary examples, a visually appealing photo/art program, and/or learning exercises. The authors respond to user feedback by ensuring the text covers the very latest OB research and practices.

About the Author

Robert Kreitner is a Senior Lecturer in Management at Arizona State university. He is a popular speaker who has addressed a diverse array of audiences worldwide on topics including the 21st century workplace. Senior Lecturer in Management at Arizona State university. He is a popular speaker who has addressed a diverse array of audiences worldwide on topics including the 21st century workplace. Robert Kreitner is a Senior Lecturer in Management at Arizona State university. He is a popular speaker who has addressed a diverse array of audiences worldwide on topics including the 21st century workplace. Robert Kreitner is a Senior Lecturer in Management at Arizona State university. He is a popular speaker who has addressed a diverse array of audiences worldwide on topics including the 21st century workplace. Angelo Kinicki is a professor of management at Arizona State University. He received the Instructor of the Year Award for executive Education from the center for executive development in the college of business administration at ASU.